



Course Outline

HEALT3003 HEALTH PROJECT

Title:	HEALTH PROJECT
Code:	HEALT3003
Formerly:	HM724
School / Division:	School of Health Sciences
Level:	Advanced
Pre-requisites:	(HEALT3006 or HM723)
Co-requisites:	Nil
Exclusions:	(HM724)
Progress Units:	15
ASCED Code:	61307

Objectives:

This course is designed for those students wishing to extend their interest in the health promotion area. It is intended to be an industry based independent project unit that puts into practise the knowledge and skills gained for HM 723 Health Promotion.

After successfully completing this course, students should be able to:

Knowledge:

- Extend the knowledge gained from HM723 health promotion
- Gain experience in an area of focus within health promotion
- Develop an understanding of the link between theory and practice in health promotion
- Better understand the possibilities and opportunities for professional experience and employment in the health promotion area
- Make links with the health promotion industry

Skills:

- Develop independent research skills
- Develop skills in program planning, implementation and evaluation
- Further develop and demonstrate communication strategies within a community setting
- Demonstrate time management, personal responsibility, and group organisation skills

Values:

- Demonstrate the importance of self-directed learning
- Develop an appreciation of the importance for effective planning and management of any major project
- Recognise and appreciate the skills and competencies needed in the health promotion



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- professional
- Appreciate the importance of and difficulties inherent in working in a team based environment

Content:

Content that will be covered in this unit will be done by negotiation with students who will be placed under individual contracts with organizations. This content may include any additional information on any topic presented in HM723 or requirements for knowledge that arise from the placement.

Topics may include:

- Grant submission writing skills
- Project management skills
- Documenting and communicating the program process
- Social marketing and the media
- Resource evaluation
- Using technology
- Other skills & strategies in health promotion

Learning Tasks & Assessment:

Learning Task	Assessment	Weighting
Resource Evaluation and presentation		S/U
Criteria Contract for all assessment tasks		S/U
Negotiated tasks either minor or major		

Adopted Reference Style:

APA

Handbook Summary:

This course enables students to extend knowledge and experience in an area of focus within health promotion. Students will identify an area of concern and carry out a health promotion project during the semester. The project will include a needs assessment and identification of a target group, literature review, a program plan, implementation and evaluation of the program.